

Fact Sheet: BaseballMania 10 Week (Summer)

How to play

BaseballMania is an exciting sweepstakes fundraiser based on professional baseball. You earn 65% profit for every \$10 CharityMania Ticket you sell. Sweepstakes participants can win \$1,000s in prize money based on the results of the baseball teams printed on the backs of their sweepstakes game cards.

Game cards contain 3 random teams in each of the last 10 full weeks of the professional baseball season. To play the game, participants simply add up the runs scored by the 3 teams printed on their cards in a given week. Each week, the 10 highest scoring cards, and the 4 lowest scoring cards, win prizes!

Winning game card example

Say your game card has these teams one week:

Team	Runs scored
Texas	42
Boston	35
Cincinnati	41
Total points	118

If your card's teams score more total combined runs than any other card, then you win the top prize for that week!

CharityStudio
Music Downloads for Charity!

This detachable stub entitles you to one digital entertainment package from the CharityStudio. Download digital music and books by featured artists who have teamed up with CharityMania to help organizations raise money! See the back of this stub to view additional details. Access your music now at the CharityStudio website at www.charitystudio.com.

BaseballMania!
a CharityMania™ Fundraiser

Over 140 prizes awarded totaling more than... **\$6,000!**

\$300! Highest Valued Card of the Season
\$100! Lowest Valued Card of the Season

\$250 Highest Total Runs Scored
\$125 2nd Highest
\$50 Lowest Total Score

\$75 3rd Highest
\$10 Runner Up Prizes! Next 7 Highest
\$10 Runner Up Prizes! Next 3 Lowest

BaseballMania™ is an exciting sweepstakes based on pro baseball with 14 prizes awarded each week and 2 grand prizes at the end of the season. Each game card has a 1 in 29 chance of winning. See the back of this card for sweepstakes rules and the teams you should root for! This sweepstakes is free. No purchase necessary to play.

Thank you for your support of...

Organization Name Here
Street Address
City Name, State, Zip Code
Contact Phone

www.charitymania.com

BaseballMania!
a CharityMania™ Fundraiser

To download your music from the CharityStudio

Access Code: 1234 - 9A501

- Go to the website www.charitystudio.com.
- Enter the access code found on the top right corner of this ticket stub.
- Select the music you want to download and follow the on-screen instructions.

Music and books are the property of the artists. The content is for personal use only. The content cannot be used for resale or any other purpose except those stated explicitly in the license agreement found on the CharityStudio website.

Check your game card # **1234 - 9A501** at www.charitymania.com

Your 2012 BaseballMania teams by week

1) July 23 - July 29 Anaheim Houston Oakland	2) July 30 - Aug 5 Toronto Atlanta Milwaukee	3) Aug 6 - Aug 12 St. Louis Chicago Cubs Tampa
4) Aug 13 - Aug 19 Arizona Los Angeles San Francisco	5) Aug 20 - Aug 26 Cleveland Seattle Florida	6) Aug 27 - Sep 2 New York Mts Washington Baltimore
7) Sep 3 - Sep 9 San Diego Philadelphia Pittsburgh	8) Sep 10 - Sep 16 Texas Boston Cincinnati	9) Sep 17 - Sep 23 Colorado Kansas City Detroit
10) Sep 24 - Sep 30 Minnesota Chicago W. Sox New York Ynk	* Tiebreaker: If two or more tickets are tied with the same score, total hits is used as the primary tiebreaker.	

BaseballMania 10 Week Sweepstakes Rules

[1] Your game card contains 10 different 3-team combinations, each randomly generated and randomly assigned to one of the last 10 full weeks of the 2012 pro baseball season. Sweepstakes begins on 7/23/2012. [2] Prizes are awarded each week to the 10 game cards whose teams score the most total combined runs relative to all other cards in a given week. The 4 cards that score the least total runs also receive prizes. Grand Prizes are awarded to the one card with the most, and one card with the least, total combined runs scored over all 10 weeks. [3] If two or more game cards are tied with the same score, total hits is used as the primary tiebreaker. See website for tiebreaker examples. [4] Minimum odds of winning: 1 in 29 for the entire season; 1 in 290 in each week; 1 in 2030 for a grand prize. [6] No purchase necessary to play. Void where prohibited. [7] Sweepstakes ends on 9/30/2012. [8] To enter the sweepstakes, the organization on the front of this card must activate the card number. To request a free game card, ask the organization in person (see contact info on front of card) for a "free game card request form"; complete the form, and mail to the address shown on the request form along with a self-addressed stamped envelope postmarked by 8/26/2012. A game card will be assigned to you and mailed in the return envelope sent with your form. [9] See website for additional details and to view winning game cards.

→ www.charitymania.com ←

Name _____
Street _____
City, Zip _____
Phone _____
E-mail _____

1234 - 9A501

Profit and Costs

A game card is attached to every \$10 CharityMania Ticket (i.e. music downloads) you sell.

You make \$6.50 of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.

Weekly Prize Money Amounts

Game card with the highest combined runs	\$250
Second highest runs scored	\$125
Third highest runs scored	\$75
Runner Up: next 22 highest scoring	\$10
Lowest total runs scored	\$50
Runner Up: next 4 lowest scoring	\$10
Total prize money paid per week	\$600

Grand Prize Winners

Highest 10 week total runs scored	\$300
Lowest 10 week total runs scored	\$100
Total Grand Prize money paid	\$400

Odds of Winning

Win at least once during sweepstakes: 1 in 29
Each week: 1 in 290
Grand Prize: 1 in 2030

Sign-up Dates

The Summer 10 Week Edition of BaseballMania begins in late July each year and goes for the last 10 weeks of the professional baseball season. Make sure to sign up early enough so you have time to sell your CharityMania Tickets before the sweepstakes begins. See website for official sign-up dates.