

# Fact Sheet: BaseballMania 15 Week

## How to play

BaseballMania is an exciting sweepstakes fundraiser based on professional baseball. You earn 70% profit for every \$20 CharityMania Ticket you sell. Sweepstakes participants can win \$1,000s in prize money based on the results of the baseball teams printed on the backs of their sweepstakes game cards.

Game cards contain 3 random teams in each of the last 15 full weeks of the professional baseball season. To play the game, participants simply add up the runs scored by the 3 teams printed on their cards in a given week. Each week, the 10 highest scoring cards, and the 4 lowest scoring cards, win prizes!

## Winning game card example

Say your game card has these teams one week:

Team	Runs scored
Boston	42
Tampa Bay	35
Arizona	41
<b>Total points</b>	<b>118</b>

If your card's teams score more total combined runs than any other card, then you win the top prize for that week!

CharityStudio Music Downloads for Charity!

Over 200 prizes awarded totaling more than... **\$13,000!**

**\$500** Highest Valued Card of the Season

**\$200** Lowest Valued Card of the Season

**\$300** Highest Total Runs Scored

**\$150** 2nd Highest

**\$50** Lowest Total Score

**\$75** 3rd Highest

**\$25** Runner Up Prizes! Next 7 Highest

**\$25** Runner Up Prizes! Next 3 Lowest

BaseballMania™ is an exciting sweepstakes based on pro baseball with 14 prizes awarded each week and 2 grand prizes at the end of the season. Each game card has a 1 in 19.6 chance of winning. See the back of this card for sweepstakes rules and the teams you should root for! This sweepstakes is free. No purchase necessary to play.

Thank you for your support of...

**Organization Name Here**

Street Address  
City Name, State, Zip Code  
Contact Phone

[www.charitymania.com](http://www.charitymania.com)

To download your music from the CharityStudio

Access Code: 1234-9A501

- Go to the website [www.charitystudio.com](http://www.charitystudio.com).
- Enter the access code found on the top right corner of this ticket stub.
- Select the music you want to download and follow the on-screen instructions.

Music and books are the property of the artists. The content is for personal use only. The content cannot be used for resale or any other purpose except those stated explicitly in the license agreement found on the CharityStudio website.

Check your game card # **1234 - 9A501** at [www.charitymania.com](http://www.charitymania.com)

**Your 2012 BaseballMania teams by week**

1) June 11 - 17 Baltimore Chi. Cubs San Diego	2) June 18 - 24 Detroit Arizona Milwaukee	3) June 25 - Jul 1 Pittsburgh St. Louis Colorado	4) July 2 - 8 Boston Tampa Bay Arizona
5) July 9 - 15 All Star Break: No winners due to shortened week	6) July 16 - 22 Kansas City Toronto Philadelphia	7) July 23 - 29 NY Ynks Washington NY Mts	8) July 30 - Aug 5 NY Ynks San Francisco Detroit
9) Aug 6-12 Minnesota Cincinnati Atlanta	10) Aug 13 - 19 Florida Cleveland Tampa Bay	11) Aug 20 - 26 Chi. W. Sox Cleveland St. Louis	12) Aug 27 - Sep 2 Texas Baltimore NY Mts
13) Sep 3 - 9 San Francisco LA Dgrs Seattle	14) Sep 10 - 16 Chi. W. Sox Houston Oakland	15) Sep 17 - 23 Minnesota Toronto Milwaukee	16) Sep 24 - 30 Colorado Chi. Cubs Philadelphia

**BaseballMania sweepstakes rules**

[1] Your game card contains 15 different 3-team combinations, each randomly generated and randomly assigned to one of the last 15 full weeks of the 2012 pro baseball season. Sweepstakes begins on 6/11/2012. [2] Prizes are awarded each week to the 10 game cards whose teams score the most total combined runs relative to all other cards in a given week. The 4 cards that score the least total runs also receive prizes. Grand Prizes are awarded to the one card with the most, and one card with the least, total combined runs scored over all 15 weeks. [3] If two or more game cards are tied with the same score, 'total hits' is used as the primary tiebreaker. See website for tiebreaker examples. [4] Minimum odds of winning: 1 in 19.6 for the entire season; 1 in 290 in each week; 1 in 2030 for a grand prize. [6] No purchase necessary to play. Void where prohibited. [7] Sweepstakes ends on 9/30/2012. [8] To enter the sweepstakes, the organization on the front of this card must activate the card number. To request a free game card, ask the organization in person (see contact info on front of card) for a "free game card request form"; complete the form, and mail to the address shown on the request form along with a self-addressed stamped envelope postmarked by 8/5/2012. A game card will be assigned to you and mailed in the return envelope sent with your form. [9] See website for additional details and to view winning game cards.

→ [www.charitymania.com](http://www.charitymania.com) ←

Name \_\_\_\_\_

Street City, Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

**1234 - 9A501**

### Profit and Costs

**\$20** collected per sale

**Your Profit \$14**

**Cost per sale \$6**

A game card is attached to every \$20 CharityMania Ticket (i.e. music downloads) you sell.

You make \$14 of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.

### Weekly Prize Money Amounts

Game card with the highest combined runs	\$300
Second highest runs scored	\$150
Third highest runs scored	\$75
Runner Up: next 22 highest scoring	\$25
Lowest total runs scored	\$50
Runner Up: next 4 lowest scoring	\$25
Total prize money paid per week	\$825

### Grand Prize Winners

Highest 15 week total runs scored	\$500
Lowest 15 week total runs scored	\$200
Total Grand Prize money paid	\$700

### Odds of Winning

Win at least once during sweepstakes: 1 in 19.6

Each week: 1 in 290

Grand Prize: 1 in 2030

### Sign-up Dates

The 15 Week Edition of BaseballMania begins in early June each year and takes place over the last 15 full weeks of the professional baseball season. Make sure to sign up early enough so you have time to sell your CharityMania Tickets before the sweepstakes begins. See website for official sign-up dates.