Fact Sheet: FootballMania SuperMatch - \$10 Fundraiser

How to play

FootballMania is an exciting sweepstakes fundraiser that is based on the popular "Squares Pools" played during pro football's championship game. You earn 70% profit for every \$10 CharityMania Ticket you sell.

Sweepstakes participants can win \$1,000s in prize money by simply matching the numbers on the back of their game card with the score of pro football's championship game at the end of each quarter of play. The more quarters that end in a match, the more prize money the participant wins.

Winning game card example

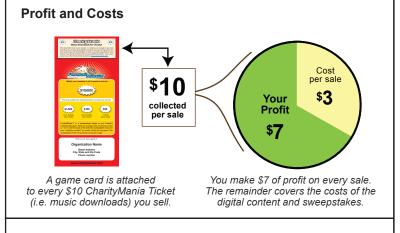
At the end of the 2nd quarter of play (during the big game), let's say the score is...

American Conference
Team's Score20National Conference
Team's Score14

If each team's score ends with a number that matches the corresponding numbers printed on your card, then you win! The more quarters with a match, the more you can win!



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Foodbell Venter	12:	your game car 34-9A50
Your FootballMania Supe	Match numbers	,
At the end of each quarter of the football game	American conference score must end with a	National conferer score must end wi
First Quarter	7	3
Second Quarter	0	4 or 5
Third Quarter	1 or 2	3
End of Game	7	0
The more quarters with FootballMania SuperMatc [1] Your game card contains 2: the National Conference or the Football's champingship agong	h rules sets of numbers, each e American Conference	associated with e
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Sign-up Dates

FootballMania SuperMatch takes place in early February (the day pro football's championship game is played). Make sure to sign up early enough so you have time to sell your tickets before the sweepstakes begins. See website for official sign-up dates.

Prize Money Amounts

All 4 quarters' scores match

the numbers on your game card	\$10,000
Any 3 quarters match	\$1,000
Any 2 quarters match	\$100
Any 1 quarter matches	\$20

Odds of Winning

Based on historical scoring from the Super Bowl, the odds of winning a prize in SuperMatch is approximately 1 in 12. These odds are significantly better than the odds in a traditional squares pool because we have removed the number combinations that are least likely to occur.